
Suzuki Dealers
IPM Outdoor Guide 2010

BANNERS



Banners



Key contractors: Ocean, Clear Channel, Blow Up Media and Big Sky Banners

Cost: £30,000 gross upwards depending on the size, location and booking period

NB: Sites are not always permanent and are located in key cities

Banners – Important Points

1. All prices quoted are a market guide and could fluctuate depending on the market conditions
2. Prices can vary at different times of the year
3. All prices quoted are exclusive of production and delivery to the posting depot
4. Please ensure you talk to ipm regarding up to date market prices
5. Production – see next slides
6. Media lead in time – 12 weeks minimum

Banners – Production

All banner production is carried out through the media owner due to the complexities of their sizes and unique fixing methods.

Please ensure that when prices are quoted, they are inclusive of production.